

2021 ROASTER *of the* YEAR AWARD

Application LARGE ROASTER CATEGORY

(Roasting More Than 100,000 Lbs. Per Year)

Do you want to be *Roast* magazine's Macro Roaster of the Year (large roaster category)?
Tell us why your company has what it takes.

► Company information

Company Name _____

Contact Person _____

Street Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

E-Mail _____

Website _____

► On a separate sheet of paper, please submit answers to the following questions:

1. What is the size of your company? How many employees do you have? How many pounds of coffee did you roast this year? How long have you been in business?
2. What is your company's mission?
3. What is your company's commitment to sustainable practices?
4. What are your employee practices?
5. What are your educational practices?
6. Please describe your company's commitment to and involvement in the coffee industry.
7. Please describe your company's innovations in roasting.
8. Please describe your company's innovations in marketing.
9. Please describe your company's best business practices.

► Quality of coffee

Three finalists will be chosen based on the criteria above. Contestants will be notified if they are chosen as finalists. At that time, each finalist will be asked to submit three different one-pound roasted coffee samples. Coffees will be judged on aroma, color, imperfections, bean size and flavor profile. Coffees will be blindly judged by a professional coffee cupper.

CONTEST RULES: Deadline for submissions is July 27, 2020. Applications must arrive on or before July 27, 2020. Winner of the Roaster of the Year award will be announced in the November/December 2020 issue of *Roast* magazine. The winner will receive notice of award no later than August 31, 2020. The Roaster of the Year will be presented to a company and not an individual. All entries become the property of *Roast* magazine and will not be returned to applicant. Entries are judged by *Roast* magazine employees and *Roast* magazine representatives. Decisions of the judges are final. All scores are confidential and undisclosed. Applicants can either be wholesale roasters or roaster/retailers. Applicants must roast their own coffee. By entering this competition you give permission to *Roast* magazine to publish your name and likeness in association with this competition and the promotion of this contest.

SEND ENTRIES TO

Roast magazine
Roaster of the Year Award
1631 NE Broadway No. 125, Portland, OR 97232-1425
Phone 503.282.2399 | Fax 503.282.2388