



THE SCAA EXPOSITION IS THE
WORLD'S LARGEST
 GATHERING OF COFFEE PROFESSIONALS.

IT ONLY HAPPENS ONCE A YEAR,
 SO DON'T MISS THE CHANCE TO REACH
8,000 attendees
 at the 22ND ANNUAL
 SCAA EXPOSITION in ANAHEIM, CALIF.

ADVERTISE IN THE
OFFICIAL
EXPOSITION
GUIDE

PRODUCED BY *ROAST* MAGAZINE

★ **save 40%** when you advertise in **roast** ★

SCAA EXPOSITION GUIDE

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RATES SPECS

DISCOUNTED EXPO GUIDE RATE
 FOR ADVERTISING IN
 BOTH *ROAST* AND THE
 SCAA CONFERENCE GUIDE.
 RATES FOR *ROAST* VARY.
 PLEASE CALL TO INQUIRE.

AD SIZE	SCAA EXPOSITION GUIDE AD RATES	
Full Pg.	\$1995	\$1197
2/3 Pg.	\$1675	\$1005
1/2 Pg. Island	\$1360	\$816
1/2 Pg.	\$1150	\$690
1/3 Pg.	\$1005	\$603
1/4 Pg.	\$940	\$564
1/6 Pg.	\$525	\$315
1/8 Pg.	\$420	\$252
Back Cover	\$3500	\$2100
Inside Covers	\$2700	\$2500
Special Position	\$2500	\$1400

Belly Flap \$5000 | Pull-Out Floor Plan \$2000
 15% upcharge will apply to all special positions

SIZE	FORMAT	DIMENSIONS
Full Pg.	Vertical	8 3/8" x 10 7/8"
2/3 Pg.	Vertical	4 7/8" x 9 7/8"
	Horizontal	7 3/8" x 6 1/2"
1/2 Pg.	Vertical	3 5/8" x 9 7/8"
	Horizontal	7 3/8" x 4 13/16"
	Island	4 7/8" x 7 7/16"
1/3 Pg.	Vertical	2 1/3" x 9 7/8"
	Horizontal	7 3/8" x 3 1/8"
	Square	4 7/8" x 4 13/16"
1/4 Pg.	Vertical	3 5/8" x 4 13/16"
	Horizontal	7 3/8" x 2 5/16"
1/6 Pg.	Vertical	2 1/3" x 4 13/16"
	Horizontal	3 5/8" x 3 1/8"
1/8 Pg.	Horizontal	3 5/8" x 2 5/16"

SPACE RESERVATION DEADLINE IS
MARCH 5TH

ADVERTISING IN THE SCAA EXPOSITION GUIDE IS
 LIMITED TO SCAA MEMBERS AND EXHIBITORS ONLY

CALL *ROAST* TODAY TO RESERVE YOUR SPACE

503-282-2399

OR EMAIL US AT ROAST@ROASTMAGAZINE.COM

