



14th Annual

ROASTER *of the* YEAR

COMPETITION

TWO ENTRY CATEGORIES

Micro Roasting Category
roasting less than 100,000 lbs. per year

Large Roasting Category
roasting more than 100,000 lbs. per year

JUDGING CRITERIA

- Company Mission
- Company's Commitment to Sustainable Practices
- Quality of Coffee
- Commitment to Employees and Educational Practices
- Commitment to and Involvement in the Industry
- Innovations in Roasting, Marketing and Business Practices



TWO AWARD PACKAGES

Each award package includes:

- A FULL-LENGTH FEATURE story in the November/December 2017 issue of *Roast* magazine
 - \$500
- A WEB PAGE on the *Roast* magazine website for an entire year

ENTER TODAY

The deadline for submissions is July 28, 2017 so don't delay.

To submit an application, go to www.roastmagazine.com and click on *Roaster of the Year Award*, or call us at 503.282.2399

CONTEST RULES AND THE FINE PRINT

Three finalists will be chosen based on the criteria written above. Contestants will be notified if they are chosen as finalists. At that time, each finalist will be asked to submit three different 1 lb. roasted coffee samples. Coffees will be judged on aroma, color, imperfections, bean size and a clean cup. Coffees will be blindly judged by a professional coffee cupper.

CONTEST RULES: Deadline for submissions is July 28, 2017. Winner of the Roaster of the Year award will be announced in the Nov/Dec 2017 issue of *Roast* magazine. The winner will receive notice of award no later than August 22, 2017. The Roaster of the Year will be presented to a company and not an individual. All entries become the property of *Roast* magazine and will not be returned to applicant. Entries are judged by *Roast* magazine employees and *Roast* magazine representatives. Decisions of the judges are final. All scores are confidential and undisclosed. Applicants can either be a wholesale roaster or roaster/retailer. Applicants must roast their own coffee. By entering this competition you give permission to *Roast* magazine to publish your name and likeness in association with this competition and the promotion of this contest.